

Privacy Policy

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Thank you for visiting our site! B-NxT Technologies ("we," "us," or "our") is a technology company registered in the Arab Republic of Egypt and operates EZ Lease website and platform. EZ Lease offers an alternative to cash security deposit to eligible tenants.

We wrote this privacy policy to help you understand the types of information we collect through our Website; how we use and share this information; the choices you have regarding such use; and other important information about the collection and use of information obtained through our Site. If you have any questions or comments about this privacy policy or the ways in which B-NxT Technologies uses the information we collect, please do not hesitate to contact us using the information provided at the end of this policy.

Scope of Our Privacy Policy

This privacy policy applies to information collected through our website (www.eazy-lease.com) and any other online products and services that display or link to this privacy policy (collectively, "**Website**" or "**Site**").

This policy does not apply to websites, mobile apps, or other online products and services that have their own privacy policy or otherwise do not display or link to this policy. In addition, this policy does not apply to information collected offline.

Information We Collect

We collect personally identifiable information ("**Personal Information**") that you submit or otherwise choose to share with us, as well as personal information received from our partners and service providers. Personal Information means information that identifies, relates to, describes, is capable of being associated with, or could reasonably be linked directly or indirectly to you or your household, such as your name, postal address, email address, telephone number, national ID, financial account number, or similar information. You can generally visit our Website without revealing any Personal Information about yourself. However, to obtain our products and services or to create an account with us, we will ask you to provide certain Personal Information. If you choose not to provide this information, you may be unable to obtain our products and services.

In addition, we collect certain non-identified information automatically when you visit or engage with our Site regarding your computer or device or your interaction with our Site. This

information may include the date and time your browser requested our Site, a device identifier or Internet Protocol address, the pages of our Site visited or features used, or other non-identified information about your use of our Site or advertisements ("**ads**").

Personal Information You Submit

We collect Personal Information from you through the Website when you choose to provide it to us. For example, if you're a tenant and request pricing information for our service or create an account with us, you may provide us with your name, email address, postal address, date of birth, and national ID number. If EZ Lease Guarantee Service is extended to you, you also provide us with your payment card information. If you're a landlord, we may receive your name, email address, telephone information, and company name if you submit it in connection with our services. If there are any issues regarding rental unit upon the conclusion of a lease or policy, we will collect any information you provide in connection with a claim or related dispute. When you submit a question or otherwise choose to contact us, you provide us with any Personal Information you choose to include in your communication.

Personal Information From Third Parties

We may also receive Personal Information about you from third parties. In some cases, we may obtain Personal Information about you from a leasing agent or landlord or from one of our advertising partners. We may also obtain information about you from commercially available sources such as data aggregators and public databases. This information may include your name, demographic information, interests and publicly observed data (such as from social media and shopping behavior), credit information, and information about your rental history.

Non-Identified Information

Our Website uses common technologies that automatically collect certain information about your computer or device and your interaction with our Sites and ads. These technologies include cookies, pixel tags, server logs, and statistical identifiers. These technologies and the collection and use of non-identified information using such technologies are described in this policy below.

Use of Information

We may use the information we collect from and about you (or your device) for any of the following purposes:

- To provide you with pricing information regarding our products and services.
- To create, maintain, customize, and secure your account with us.

- To personalize your experience and to allow us to deliver the type of content and product offerings in which you are most interested including customized content, targeted offers and advertising through our Site, other sites, and via email or text message.
- To improve our Website, products, and services.
- To allow us to better service you in responding to your customer service requests.
- To verify and supplement your application information.
- To process your transactions, including your application to obtain or endorse an insurance policy.
- To process payments and prevent transactional fraud.
- To send emails, text messages, or other communications regarding your account and our products and services.
- To investigate, analyze, resolve and/or pay claims or related disputes.
- To respond to governmental requests and as required by applicable law, court order, and governmental regulations.
- As otherwise described to you at the point of data collection and in this privacy policy.

Disclosure of Information

We do not sell, trade, or otherwise transfer to outside parties your Personal Information unless we provide you with advance notice or as otherwise described in this policy. This does not include our financial partners, business partners, landlord and property manager partners, affiliates, website hosting partners, and other parties who assist us in operating our Website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our Site policies, or protect ours or others' rights, property, or safety.

We may also share your Personal Information with your landlord or property manager in connection with the products or services we offer, including but not limited to, information regarding insurance transactions, products you have purchased or not purchased from us, and policy status, renewal, claim, or cancellation information, so long as such parties agree to keep this information confidential and use the information in a manner that is consistent with this privacy policy.

If you are a landlord or property manager, we may also share any information you provide in connection with a claim or related dispute with the subject tenant in order to investigate, analyze, resolve and/or pay claims or related disputes, in a manner that is consistent with this privacy policy.

Non-Identified Information / Use of Cookies and Similar Technologies

Our Website uses common technologies that automatically collect certain information about your computer or device and your interaction with our Sites and ads. These technologies include

cookies, pixel tags, server logs, and statistical identifiers. Each of these technologies is summarized below.

Cookies are small text files that are sent to and stored by your browser when you visit or interact with our Site. These cookies are then sent back to us unchanged each time you visit or interact with our Site or ads in order for us to recognize your device. Cookies fall into two categories: first-party cookies and third-party cookies. **First-party cookies** are sent to your browser by the party that operates the site you are visiting. **Third-party cookies** are sent to your browser by any party other than the party that operates the site you are visiting (for example, cookies sent by our online partners, such as Google Analytics, when you visit our Site).

Pixel tags (also known as **web beacons**) are small blocks of code installed on our Site which can be used to track activity on our Site, allow our online partners to serve cookies when you visit our Site, receive relevant device and usage data, and perform other activities relating to the monitoring and analysis of the use and performance of our Site.

Server logs refers to the information automatically recorded by a server when your browser requests a website or other online service, such as Internet Protocol (IP) address, browser type, browser language, date and time of your request, and one or more cookies that may uniquely identify your browser.

Statistical identifiers refer to identifiers created using your device information and certain server log information. This information, collectively, makes your browser or device sufficiently distinct for a server or similar system to reasonably determine that it is encountering the same browser or device over time. Statistical identifiers enable us to uniquely identify your browser or device for the same purposes as cookies.

These cookies and similar technologies are used to collect information about your computer or device and your interaction with our Site and ads. This information may include the online services requested (for example, www.eazy-lease.com); date and time of your request; referring URL (the website you came from); your device's IP address; unique device and advertising identifiers; location data derived from your device; browser type and language; device operating system; device hardware and other characteristics; device event information (for example, crash data); information regarding your engagement with our online services (for example, pages viewed, features used, number of clicks, time spent on a particular page); demographic

information; data contained in first-party cookies; and other non-identified device and usage data.

Cookies and similar technologies used on our Site (including the information obtained through their use) fall into four categories:

- **Essential**

Our Website utilizes first- and third-party cookies and similar technologies that are necessary in order to operate our business and maintain our Site, including verifying and authenticating Site users; preventing fraud and securing our Site; payment processing; enabling users to move around our Website and use its features; and complying with applicable laws and industry standards. These cookies and similar technologies don't gather information about you that could be used for marketing or tracking your browsing activity. This category of cookies generally cannot be disabled.

- **Performance**

Our Website utilizes first- and third-party cookies and similar technologies to provide enhanced features and remember user preferences, including identifying return users when visiting our Site (for example, to remember your login credentials); keeping track of user preferences, interests, and past items viewed or utilized (for example, preferred language or past purchases); and providing social features that allow users to interact with social media services through our Site (for example, Facebook or Twitter).

If our Website allows users to interact with social media services (for example, the Facebook "Like" button or "Share to Twitter" button), the operators of those services can place a cookie on your device enabling them to recognize users who have previously visited our Site. If you are logged into these social media services while visiting our Site, these cookies allow the social media services to receive information that you have visited our Website or other information. These cookies also allow the social media services to share information about your activities on our Site with other users of the social media services.

- **Analytics**

Our Website utilizes first- and third-party cookies and similar technologies for analytics, product development and market research purposes, including analyzing how users arrive at and engage with our site or ads; tracking and measuring the performance and effectiveness of our Site and ads; optimizing the location of ads, features, and other content on our Site; statistical reporting in connection with website activity; analyzing user preferences and behaviors and market characteristics and trends in order to develop

and improve our products, Site, and ads; segmenting audiences to test features of Site and ads; and conducting research about our consumers, products, and online services.

- **Advertising**

Our Website utilizes first- and third-party cookies and similar technologies to deliver, track, and measure ads both on and off our Site, including ads relevant to your interests (for example, ads based on your past interaction with our Site or based on predictions about your interests derived from your activities on different websites over time); and ads based on your location, demographics, or device characteristics. Cookies are also used for tracking and measuring the reach and frequency of ads and regulating the delivery of such ads (for example, capping the number of times you see a particular ad).

Use of Cookies and Similar Technologies by Our Online Partners

We allow third party vendors to provide many of the Performance, Analytics, and Advertising services described above, including audience measurement and analytics services for us, to serve ads on our behalf on our Site and on other sites, and to track and report on the performance of these ads. These vendors may use third-party cookies and similar technologies to identify your device when you use our Site and visit other unaffiliated websites. Further, these entities may combine data collected through our Site with device and usage data collected on unaffiliated websites or with any other data maintained by such vendors. Data collected and maintained by these vendors will be subject to their own terms of use and privacy policies.

Cookie Choices

Most browsers are set to accept cookies by default. However, browsers typically allow individuals to remove or block browser cookies if they choose. For more information on blocking and removing browser cookies, please review your browser's *Settings or Preferences* tab. Please note that removing or blocking browser cookies does not necessarily affect third-party "Flash" cookies that may be utilized on our site. To delete or disable Flash cookies, please visit <https://helpx.adobe.com> for more information.

In addition to removing and blocking browser cookies generally, the following opt-out mechanisms may be available where our Site utilizes the third-party cookies listed:

- **Google Analytics.** Our Site may use Google Analytics, a web analytics service provided by Google. Google Analytics utilizes cookies and similar technologies to collect and analyze non-identified information about the performance and use of our Website and ads. More information on Google Analytics can be found at <https://policies.google.com/technologies/partner-sites>. If you would like to opt-out of having your information collected and used as described, please use the Google Analytics opt-out available at <https://tools.google.com/dlpage/gaoptout/>.
- **Google Retargeting.** Our Site may use Google's Remarketing with Google Analytics to allow Google to use non-identified information about your visits to our Site and other

unaffiliated websites in order to measure advertising effectiveness and provide ads about our products and services that may be of interest to you. Google places its own cookies when users visit our Site that enable Google to recognize users who have previously visited our site. If you would like to opt-out of having your information collected and used as described, please use the Google Analytics opt-out available at <https://tools.google.com/dlpage/gaoptout/>.

- **Facebook Custom Audiences.** Our Site may use Facebook Custom Audiences to deliver ads on Facebook about our products and services that may be of interest to you. If you would like to opt-out of having your information collected and used as described, please use the opt-out available at <https://optout.aboutads.info/?c=2&lang=EN#!%2F>.

Please note, disabling, removing or blocking cookies may turn off some of the features of our Site that make your experience more efficient, and some Site features may not function properly. Further, if you opt-out of having your information collected and used by us and our online partners for interest based advertising purposes, you will continue to receive ads, but such ads will not be tailored to your specific interests based on viewing data collected from your device over time and across unaffiliated sites.

Do Not Track (DNT) Headers

DNT is a concept that has been promoted by regulatory agencies for the internet industry to develop and implement a mechanism for allowing internet users to control the tracking of their online activities across websites by using browser settings. The World Wide Web Consortium has been working with industry groups, internet browsers, technology companies, and regulators to develop a DNT technology standard. While some progress has been made, no standard has been adopted to date. As a result, we do not generally respond to "do not track" signals.

Security

We have instituted physical, technical, and procedural safeguards to store and maintain information we collect in a secure environment. Personal Information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems, and are required to keep the information confidential. In addition, all sensitive/credit information you supply is encrypted via Secure Socket Layer (SSL) technology.

All financial transactions are processed through our Payment Partner and are not stored or processed on our servers. In particular, we do not store credit card information on our servers. If you have provided us with your social security number or other Personal Information, we protect and restrict access to those persons who need access to your information in order for us to deliver our products and services.

Your Choices

You may always limit the amount and type of information that we collect from you by choosing not to enter or provide any information requested from you on our Site. However, some of our

products and services can only be provided to you if you provide us with the requested information.

You can opt out of marketing emails we may send to you by following the "unsubscribe" instructions provided in such emails. If you opt out of our marketing emails, we may still send you transactional and relationship emails, such as emails about your policy and account.

You may also exercise your ability to opt-out from the use of cookies and similar technologies as described above (where available).

You can modify or delete inaccurate or incomplete information previously provided to us upon request by contacting us at info@eazy-lease.com. If you have an account with us online, you may also be able to update your account information by accessing your account through the Site. For record keeping and compliance purposes, we will retain certain information collected from you in conjunction with commercial transactions, even if amended or updated.

Third-Party Links

Occasionally, at our discretion, we may include or offer third-party products or services on our Website. These third-party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our Site and welcome any feedback about these third-party sites.

Policy Changes

We reserve the right to amend this privacy policy without prior notice to reflect technological advancements, legal and regulatory changes, and good business practices. If we change our privacy practices, a new privacy policy will reflect those changes and the effective date of the revised privacy policy will be set forth at the top of this privacy policy. If we make any material changes to this privacy policy relating to our use or disclosure of Personal Information, we will provide you with reasonable notice of such changes (for example, by including a banner on our Site or sending you an email).